

Add functionality to your kitchen or bath with Kitchen Kraft remodel

If you are planning to sell your home after the real-estate market turns around, you might want to consider remodeling your kitchen.

"The kitchen is considered the 'heart of your home,' " said Chris Spade, marketing director for Kitchen Kraft. "It is the social epicenter of your home. Homeowners who remodel their kitchens get the highest yield for return, dollar for dollar."

For those who don't plan to sell, remodeling is a lower-cost alternative to buying a new house. The updates are just as high quality as what you would find in a new house.

A kitchen remodel is a significant investment so it pays to do your homework. Kitchen Kraft has become one of the largest and most notable kitchen design firms in central Ohio because its designers not only listen to customers' needs but also offer solutions and ideas that fit within customers' budgets.

Call Kitchen Kraft at (614) 449-7200 to find out how its designers can bring your kitchen into the 21st century. Your no-obligation consultation starts with your current kitchen layout. Kitchen Kraft will input your layout, dimensions, current appliances, flooring and cabinets into a 3-D design software program on a laptop computer.

You can see how your kitchen would look with cherry cabinets and a granite countertop, or you

might want to know what a tile and glass backsplash would look against a Corian countertop. Will there be room for a butcher block island? You can see how your new kitchen will before the work begins.

Kitchen Kraft's custom kitchen remodeling includes all cabinetry, countertops, appliances, flooring, lighting, plumbing and hardware.

The company's philosophy is to make home remodeling convenient.

"We are a one-stop shop for all your kitchen or bathroom remodeling needs," Spade said.

When Amira and Robert Bowers bought their home nearly a year ago, they knew they would need to make some major upgrades. The home was built in 1961 and the kitchen had never been remodeled. "The custom cabinets were knotty pine," said Amira, "and it seemed they were not taken care of over the years."

The couple got three different estimates, one of which was Kitchen Kraft's. "Kitchen Kraft's design was priced better, and they were so organized," explained Amira. But what was more important to the Bowers' however, was that Kitchen Kraft had earned their trust. "Jim (designer) showed us how our kitchen would look, using his laptop computer," she continued. "The other companies gave us a ballpark estimate, but wanted us to sign a contract with them first before they would show us a design.



That initial consultation and design was very important to us. We didn't feel we should have to commit to something without seeing the plans upfront."

Kitchen Kraft completely gutted the Bowers' kitchen. They removed a wall in between the kitchen and dining room to create more space. They replaced the cabinets with newer antique white ones, granite countertops and sink, new appliances, and new lighting, including under-cabinet lighting. They also built an island in the middle, with a granite countertop. The couple is extremely pleased with the results.

"We got nothing but perfection," said Amira. "When the site supervisor did a final walk-through, he found things he

wanted to correct - small things I really didn't catch."

The couple was also impressed with Kitchen Kraft's timeline. "They told us it would take about 6 weeks, and that's exactly how long it took," she said.

"The company is small enough that you can talk directly with the owners," added Robert, "but yet they weren't a one-man shop either. There was a chain of command of technicians that made them very organized."

"Kitchen Kraft was so professional," said Amira. "Their quality is amazing, and they stand behind their work. It was truly a great experience from start to finish."

Call (614) 449-7200 for an appointment. Visit www.kitchenkraftinc.com.